



# Save The Avon

10:30am 24 January 2015,  
St John's Church, Avon Dassett

# Presenters

**Anna Prosser**

**John Anderson**

**Trevor Gill**

# Programme

- Introduction and Background
- What has been achieved so far
- The village questionnaire
- Possible share structures
- Questions  
(We will take questions as we go along but please understand if we answer it as a later part of the presentation)
- The way forward
- Election of a Steering Group

# Introduction & Background

- The Avon
- Formation of a Feasibility Group
- Applied to The Plunkett Foundation For Support
- Registered ‘The Avon’ as an Asset of Community Value with Stratford District Council

# Questionnaire

Background – why is it needed – recommended by The Plunkett Foundation as a first step

**69 Completed Questionnaires Received**

# Questionnaire

## Attendance

Yes	34	49%
No	18	26%
No response/possibly	17	25%

# Questionnaire

## Importance of 'The Avon'

From 1 being not important to 5 being very important

1	0	0%
2	1	1%
3	1	1%
4	12	17%
5	51	74%
No response	4	7%

# Questionnaire

## Usage of The Avon As A Percentage Of Surveys Returned (69)

Daily	4	6%
2/3 Times a Week	13	18%
Weekly	27	38%
Fortnightly	10	14%
Occasionally	16	23%
Not At All	1	1%
No response	0	0%



# Questionnaire

## Services As A Percentage Of Surveys Returned (69)

Family friendly area	39	57%
Availability for functions	38	55%
Meeting area	42	61%
<b><u>Catering:</u></b>		
Lunches	50	72%
Dinners	61	88%
Live music	38	55%
Coffee mornings	31	45%
Big-screen sports	24	35%
Darts	12	17%
Lunch Club	18	26%
Free wi-fi	33	48%
Children's discos	9	13%
Talent shows	6	9%
Other	20	29%
No response	0	0%

# Questionnaire

## Catering As A Percentage Of Surveys Returned (69)

No Food	1	1%
Snacks	32	46%
Bar meals	63	91%
Restaurant	50	72%
Dinners	37	54%
Buffets	16	23%
Sunday lunches	53	77%
Tea, coffee, cakes	36	52%
Children's meals	31	45%
Take-aways	40	58%
No response	8	12%

# Questionnaire

## Usage for Food As A Percentage Of Surveys Returned (69)

Never	0	0%
Weekday Lunch	22	32%
Weekday dinner	42	61%
Saturday lunch	18	26%
Saturday dinner	33	48%
Sunday lunch	44	64%
Occasionally	1	1%
No response	1	1%

# Questionnaire

## Other Services As A Percentage Of Surveys Returned (69)

Post Office	46	67%
Shop	45	65%
Other	20	29%
No response	13	19%

# Questionnaire

## Sale of the reading room As A Percentage Of Surveys Returned (69)

Yes	40	58%
No	26	38%
Other	3	4%
No response	0	0%

# Questionnaire

## Help on the offer As A Percentage Of Surveys Returned (69)

Join 'The Steering Group'	10	14%
Help with fund raising	9	13%
Provide professional advice/services	10	14%
Be involved in running the pub/volunteering	13	19%
Making a donation	7	10%
Share ownership (purchase, gifts, contacts)	19	28%
Volunteering (helping with renovations/maintenance)	23	33%
Obtaining sponsorship/promotion (companies, visitors to the area, Walkers, cyclists, flying kites)	2	3%
Other	10	14%
No response	20	29%

# Questionnaire

## Village Profile - Age

0---16 years	15
17---25 years	2
26---45 years	25
46---65 years	36
Over 65	22
No response	1
	<b>101</b>

# Questionnaire

## Village Profile - Full/Part Time Resident

Full time	68	99%
Part time	0	0%
No response	1	1%



# Questionnaire

## Village Profile – Number of Years in the Village

0-5 years	17	25%
6-10 years	10	14%
11-20 years	19	28%
Over 20 years	22	32%
No response	1	1%

# Questionnaire

## Village Profile – Use of Outbuilding

Yes	12	18%
No	54	78%
No response	3	4%

**Questions?**

# Save The Avon

## Possible Share Models

“For profit” and “Altruistic” models?

## Interaction with the Plunkett Foundation

## Most suitable Legal structures

Limited company (other than Community Interest Company)

Community Interest Company (CIC)

Industrial & Provident Society (IPS) (Co-operative)

Industrial Provident Society & Benefit Community

# Save The Avon

## Features

Most common features. Ownership governance and constitution. Legal person? Can its activities benefit those who own/ run it? Assets “locked in” for community benefit. Can it be a charity and get charitable status tax benefits? Interest and dividends.

## Questions

(Please understand if we do not have all of the answers we are only at the start of a very long road)

# Next Steps

**Form a Steering Committee**

**Visit The Avon and decide what needs to be done**

**Hold meetings with the Plunkett Foundation to gain support and advice**

**Keep everyone fully informed at all times**

**Originate a website**

**Prepare a Feasibility Study to save “The Avon”,  
it must be viable and sustainable.**

**Arrange Governance Review For The Project.**

# Save The Avon

Election of a Steering Group which will be a  
sub-committee of Avon Dassett Parish Council:

Trevor Gill (Chair),  
John Anderson (Treasurer)  
Anna Prosser (Secretary)

From questionnaires returned:

Ray Randerson, Mike Blakeman, Alastair Whetstone, Alan Robertson, Martin Kipling, Caroline  
Hutt, Lesley Covington, Darryl Muffitt

Added At the public meeting on 24 January 2015

Kevin Martin and John McLean

# Save The Avon

A very big “Thank You” to Mustard Presentations. They have helped us in a very big way by preparing the presentation and by providing all of the equipment used here this morning.

